MINUTES BRUNSWICK EDC 8 April 2004

Present: Wayne Allgaier, James R. Castle, Harry Lashley, Pat Baker, June Orrison, Bruce Funk, Judy Cheng, Donna Lear, Ellis Burruss, Lou Iaquinta, Lee Zumbaugh, Ken Ebmeier, Bill Gilbert, James Gangawere, Mayor Jones (end of meeting).

Newest member of EDC, Judy Cheng, welcomed.

Local business activity

- Beans in the Belfry progressing.
- Renn Kirby car sales was going to close, but changed their minds
- **Bill Gilbert, physical therapist**, is looking for space (1400-2000 sq ft) to set up a practice in town.

Main Street Maryland. Application presented to Review Committee in Crownsville March 26. Hope to hear their decision in a few weeks.

Welcome baskets. Beth has had trouble contacting new home owners to schedule a time to bring the baskets by. Discussed need to make these available for purchasers of new homes (eg, in Gaylyn Manor). It was suggested that we contact the HOA Manager (currently the home builders) to see if they would be interested in contributing the baskets.

Resource Guide. Jim has sent e-mails to state and county asking them for information to include in the Resource Guide.

Business Breakfast

- Last month: Felt to be successful.
- <u>This month</u>: Wednesday, April 28, 7 am, at Pacific Café. We will take a break from our speakers and have a brainstorming session, discussing ideas for promoting business (1) downtown, (2) at the shopping center, and (3) in other areas.

Potomac Valley Heritage Trail. Lee Zumbaugh continues his work on this project. Suggesting a local Tourism Council, with representatives from Brunswick, Harpers Ferry, Martinsburg, and other towns that would like to participate.

Movies in the Park. Harry Lashley presented tentative schedule (every other Saturday through the summer) and suggested some film titles that should appeal to children. Harry will make arrangements to get the DVD's. <u>Projector and screen</u> – Wayne. <u>Sound system</u> – Pat. <u>Refreshments</u> – by contribution. <u>Popcorn machine</u> – from Rick Weldon? (Harry will check.) May need to dim <u>street lights</u>. <u>Advertising</u>: in the <u>Brunswick Citizen</u>. Channel 13 has shown an interest in doing a story on this.

Promotional Brochures. Ellis Burruss and Donna Lear are working on two brochures to promote Brunswick. Ellis's will be a single sheet (tri-fold?), and Donna's will be several pages long, giving more detailed information about life in Brunswick. She is seeking pictures that will show the spirit of Brunswick.

April is Community Pride Month.

- Painting of wall at Square Corner Park. To be done by Dave McLane. Lee Zumbaugh, owner of the building will pay 50%. We had hoped to have the other 50% contributed by the local banks. Because of their commitment to Main Street, they were not able to do that. IKO stepped forward and volunteered to do that. Contributions will be made to the EDC, who will make out a check to Dave McLane.
- <u>Painting of wall at RR Square</u>. Harry will talk to Bill Sims to see if he will contribute the paint. Harry will take care of the painting itself.
- Planting of inkberry bushes at RR Square. Will be done when the 10 inkberry bushes come in. Jim Castle will let us know.
- <u>Planting of flowers at the "Welcome to Brunswick" sign</u> on Petersville Road will be taken care of by Toni Morgan (\$50 authorized).
- "<u>Potomac Street Sweep</u>" Saturday, April 24. Sources of volunteers: (1) Jim will announce at the County "Big Sweep" on April 17, (2) high school students needing service hours. City can supply trash bags, etc.
- <u>Publicity</u>: Local newspapers will welcome articles.

FYI: Other activities in town

- Brunswick library expansion planned. Interested persons can attend meeting at the library on Wed, April 14, at 1:30 pm
- Frederick County Big Sweep, Saturday, April 17.
- Concerned Citizens of Brunswick Heights met April 6 to discuss ways to improve their neighborhood (re-paving, etc.).

EDC Budget for FY 2005. Will depend on our acceptance in Main Street. Jim and Wayne will work on a proposal to be discussed at our next meeting. It will be e-mailed to EDC members beforehand for review.

Report from Frederick County OED (James Gangawere)

- Created by Neevia docuPrinter LT trial version http://www.neevia.com
- I reservation ivial ylanu conference April 30 Iviay 1.

- Main Street applicants invited to presentation on Design at Taneytown April 12.
- Brunswick scored a perfect 5.0 by participants of <u>Frederick County OED Business Recognition Day</u>

Next meeting: Thursday, May 13, 7:30 pm.

--Wayne Allgaier, chairman